



NASDAQ: BOXL

Investor Presentation
June 2023

Interactive Technologies



Forward-Looking Statements

This presentation contains “forward-looking statements.” Forward-looking statements reflect our current view about future events. When used in this presentation, the words “anticipate,” “believe,” “estimate,” “expect,” “future,” “intend,” “plan,” or the negative of these terms and similar expressions—as they relate to us or our management—identify forward-looking statements. Such statements include, but are not limited to, statements contained in this presentation relating to our business strategy, our future operating results, and liquidity and capital resources outlook. Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy, and other future conditions.

Our most recent reports on Form 10-K and Form 10-Q filed with the U.S. Securities and Exchange Commission provide information about these and other factors, which we may revise or supplement in future reports. These documents are available for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, copies may be obtained from Boxlight Corporation, Investor Relations, 2750 Premiere Pkwy Suite 900, Duluth, GA 30097. Telephone: 678-367-0809 or Email: investor.relations@boxlight.com.



Interactive Learning Technologies

Boxlight is a leading provider of interactive technologies including interactive and non-interactive displays, digital signage, collaboration software, supporting accessories and professional services.

Selling under its award-winning brands Clevertouch®, Mimio®, FrontRow™ and EOS Education, the Company aims to improve engagement and communication in diverse business and education environments.

The logo for Frontrow, featuring a white icon of a chair and desk on a teal background. The text "frontrow" is in a lowercase, sans-serif font, with "by Boxlight®" in a smaller font below it.

frontrow
by Boxlight®

The logo for Clevertouch Technologies, featuring the text "CLEVERTOUCH" in a bold, uppercase, sans-serif font, with "TECHNOLOGIES" in a smaller font below it. The text is white on a dark blue background. Below the text is the text "by Boxlight®" in a smaller font.

CLEVERTOUCH®
TECHNOLOGIES
by Boxlight®

The logo for EOS Education, featuring the text "EOS" in a large, bold, uppercase, sans-serif font, with "EDUCATION" in a smaller font below it. To the right of the text is a stylized icon of a person at a computer. Below the text is the text "BOXLIGHT" in a smaller font, with a small icon of four squares to its left.

EOS
EDUCATION
BOXLIGHT

The logo for Mimio, featuring the text "mimio" in a lowercase, sans-serif font, with "by Boxlight®" in a smaller font below it. The text is white on a purple background.

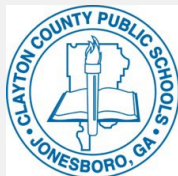
mimio®
by Boxlight®

Global Footprint

72 Countries | 1000+ Global Partners

Educational Solutions in Over
1.5 million Classrooms Worldwide

CUSTOMER REFERENCES



Company Timeline



Solution Suite

Hardware

- Interactive and Non-Interactive Displays
- Display Walls & Digital Signage Solutions
- Classroom accessories including document cameras and audio solutions (microphones, speakers, intercoms, paging, bells, and alert systems)
- STEM solutions (3D printers, robotics & coding, sensors)

Software / Cloud

- MimioConnect Blended Learning Platform
- Lynx Whiteboard
- CleverLive – Digital Signage
- CleverStore – App Store
- CleverShare – Screen Casting
- MyStemKits - STEM Curriculum
- Online educator community

Professional Development

- Certifications
- Self-paced courses
- Live in-person & virtual instructed-led



Interactive Displays, Display Walls, & Audio



STEM Solutions

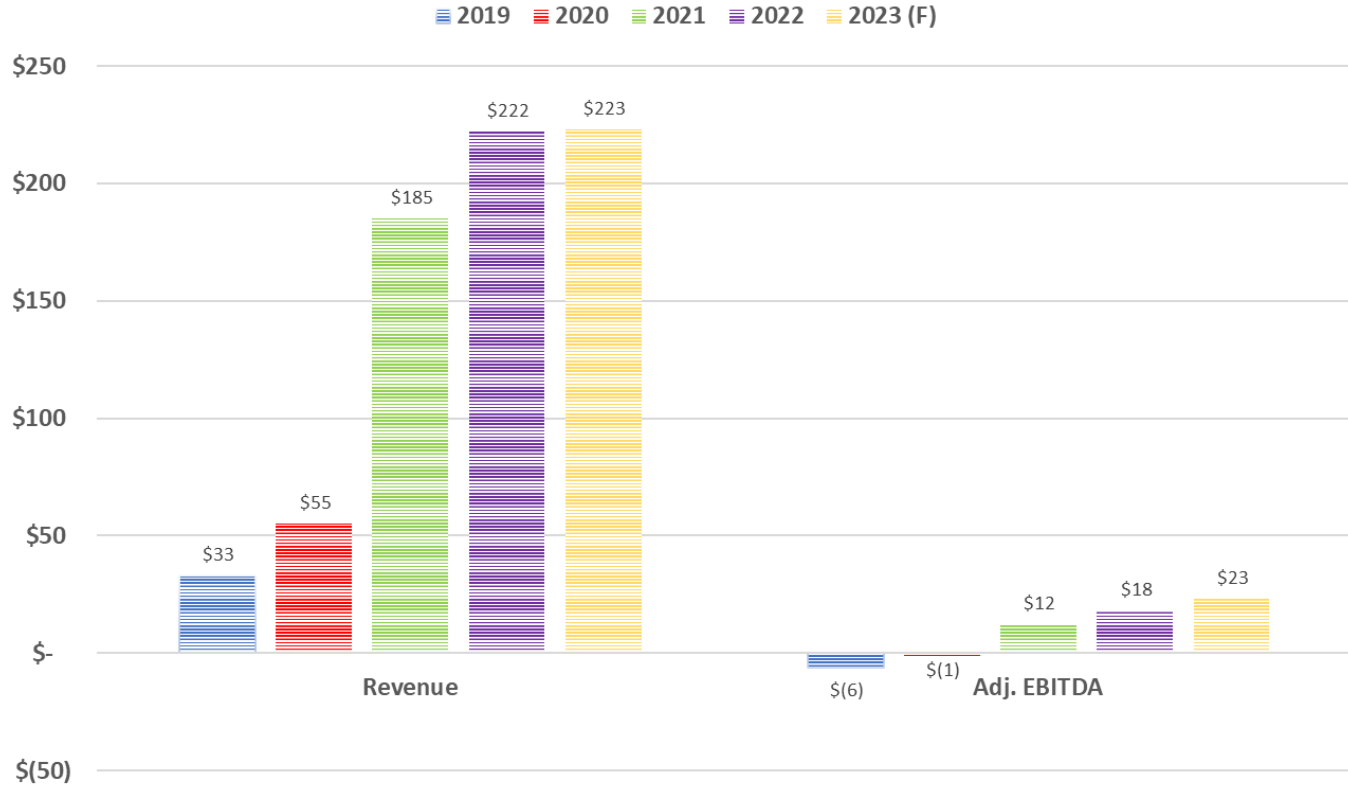


Software, Cloud Solutions and Digital Signage



Professional Development

Revenue and Adj EBITDA Performance



Recent Updates

- Introduced our MimioDS digital signage displays for the U.S. with sizes ranging from 43” to 98”.
- Launched our LED all-in-one video wall solution under the brands CleverWall and MimioWall with sizes ranging from 120” to 299”.
- Introduced our market-leading wireless presentation system with built-in digital signage capabilities and touchscreen functionality under the brands CleverHub and MimioHub.
- Updated our interactive displays with with Android 11, improved speakers, USB-C with hardware optimization, additional screen sharing and lesson planning apps, user profiles and launch screens, and compatibility with Google Classroom cloud accounts.
- Introduced our Clevertouch Impact LUX display, bundled with our Google EDLA training, allowing users to become Level 1 and 2 Google Certified Educators.

Recent Updates (continued)

- Enhanced our FrontRow Attention! solution allowing simultaneous campus-wide broadcast of audio alerts and visual messages.
- Enhanced our MimioConnect blended learning platform to allow students to add and save annotations; teachers to view and share student work, student polling via text messages and enhanced STEM lessons with PhET simulations.
- Expanded our sales teams in key markets in the United States and Germany, and sales resources dedicated to our enterprise vertical.

Industry Recognition



2023
Tech & Learning
5 Best of Show ISTE



2023
AV Technology
Best of Show InfoComm



2023
Digital Signage
Best of Show InfoComm



2023
Tech & Learning
Best of Show InfoComm



2023
EdTech Breakthrough
Best Tech for Student
Safety



2023
Cool Tool Award
Ed Tech



2023
Finalist Cool Tool Award
Ed Tech



2023
Finalist Trendsetter Award
EdTech

best of show 2023
..... AT ISE 2023

2023
Clevortouch UX Pro2
AV Tech Magazine
Best of ISE Show Award



2022
Tech & Learning
10 Boxlight Product
Awards



2022
Campus Technology
Technology Award



2022
THE Journal
4 Boxlight Product Awards



2022
Christian School
Products
Top Products of the
Year



2022
ACE.org
Best STEM Solution



2022
11 Tech & Learning Awards of Excellence Best
Tools for Back to School Primary & Secondary



2022
11 Tech & Learning Awards of Excellence Best
Tools for Back to School Primary & Secondary



2022
6 Best of Show ISTE



2022
EdTech Company of the
Year



2022
5 Tech & Learning Awards
of Excellence
Primary & Secondary Education



2022
Education Technology
Innovation of the Year



2022
Best Business Growth



2021
6 Cool Tools
Finalist Awards



2021
3 Awards of Excellence
for Remote Learning



2021
Best Business Growth



2021
2 Best in Show
Awards



2021
EdTech Breakthrough
Award

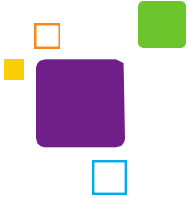


2021
6 Tech & Learning Awards of Excellence
Best Tools for Back to School Primary
and Secondary



2021
6 Tech & Learning Awards of Excellence
Best Tools for Back to School Primary
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Financial Summary

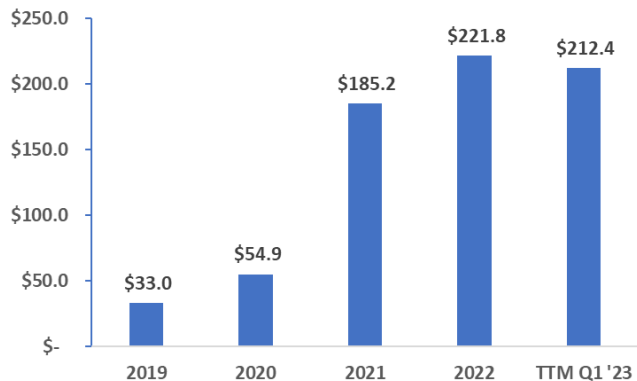


Key Financial Highlights

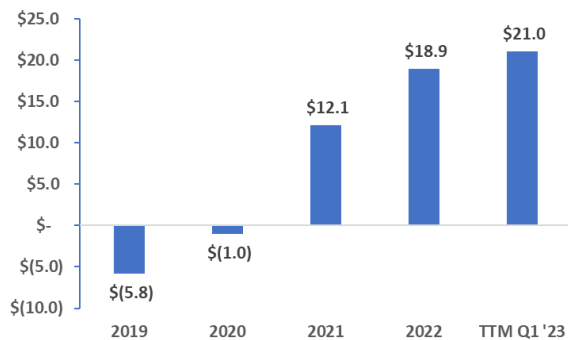
- **Strengthened balance sheet to execute on growth strategy**
 - Repaid \$8.5 million principal on credit facility in Q4 2022
 - Ended Q1 2023 with a healthy balance sheet including \$62 million working capital and \$50 million net assets
- **Strong top-line growth through recent acquisitions and organic growth across all markets**
 - TTM Q1 revenue increased by 4.7% to \$212 million and Adj EBITDA improved from \$3 million to \$10 million
 - Received key customer orders in Q1 2023 including \$4.4M from Graphics Distribution, \$2.2m from Bluum (U.S.), \$1.6m from Data Projections and \$1.3m from Advanced Classroom Technologies
- **Continued focus on margin improvement across all markets**
 - Q1 2023 gross profit margin of 37% which was 1,190 basis point improvement compared to prior year period
- **Improved Adjusted EBITDA and FCF resulting from top-line growth combined with disciplined expense management**
 - For the trailing 12 months ended Q1 2023, reported \$212 million revenue and \$22 million Adjusted EBITDA, with revenue growing by 5% and Adjusted EBITDA growing by 88% over the prior 12-month period

Key Financial Highlights

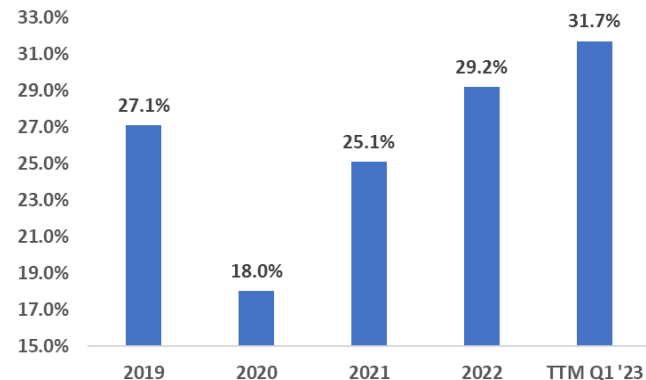
Revenue (\$ in millions)



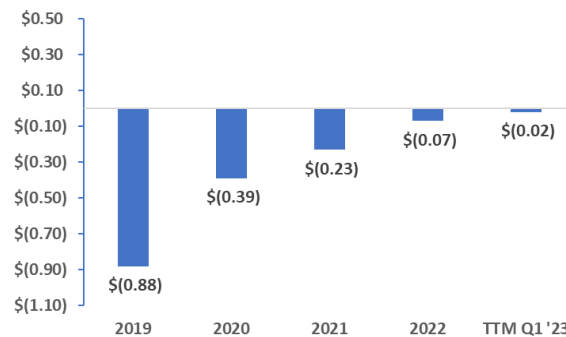
Adjusted EBITDA (\$ in millions)



Gross Margin



EPS



Improved Balance Sheet and Liquidity

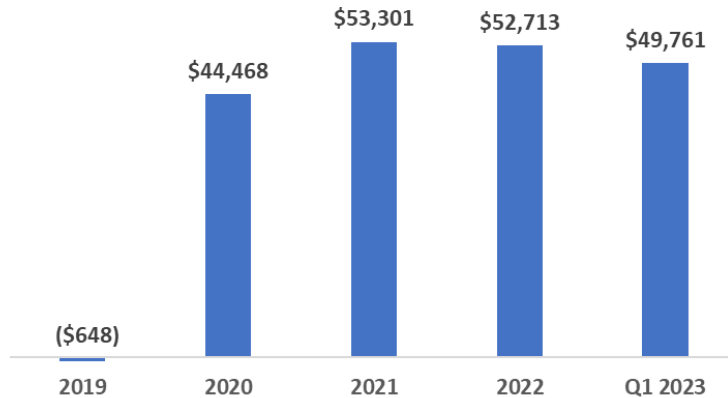
- **Enhanced operational and financial performance**

- Organic growth across all markets
- Government funding (e.g. ESSR funds) and growing IFPD market
- Accretive acquisitions – Sahara and FrontRow

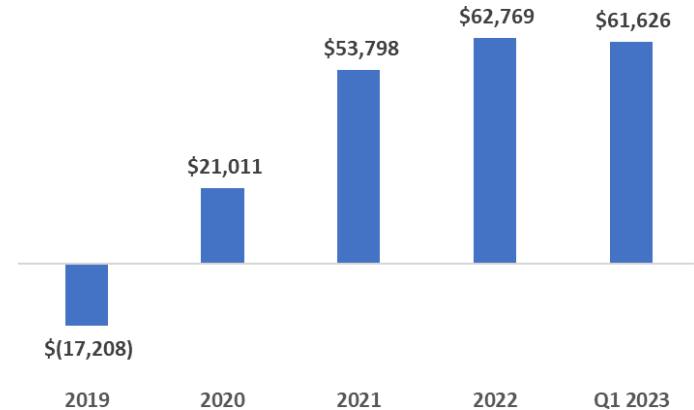
- **WhiteHawk Credit Facility**

- \$52.3 million term loan
- Prepaid \$8.5 million in Q4 2022
- Required to pay \$3.0 million by September

Total Stockholders Equity (\$ in 000's)

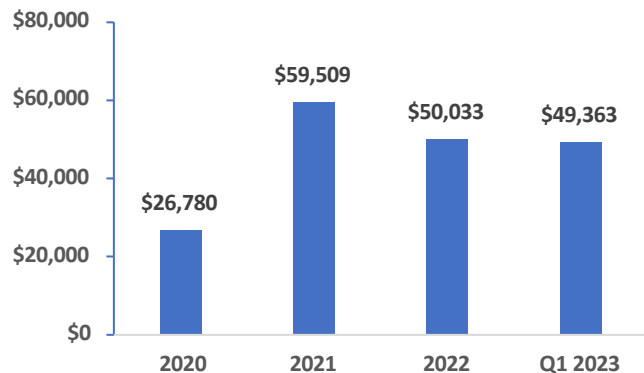


Working Capital (\$ in 000's)

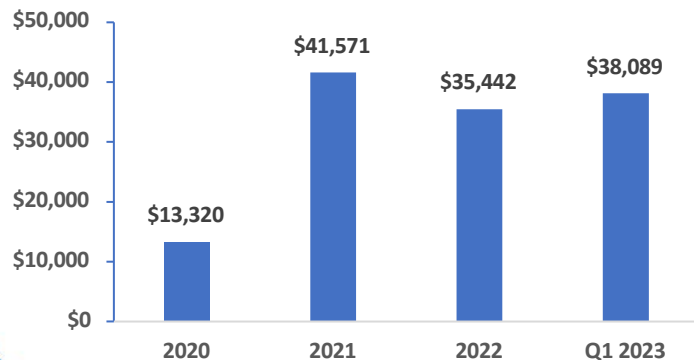


Debt Summary

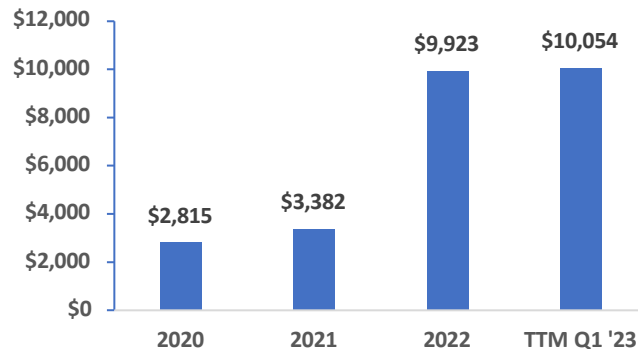
Total Debt (\$ in 000's)



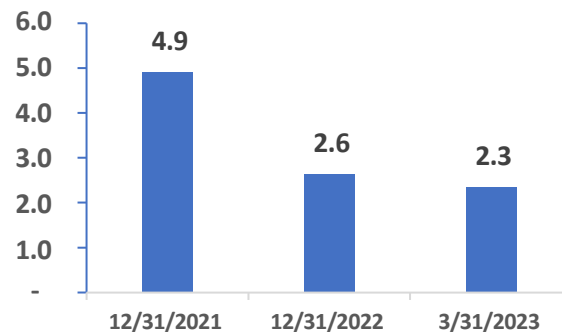
Net Debt (\$ in 000's)



Interest Expense (\$ in 000's)



Senior Leverage Ratio



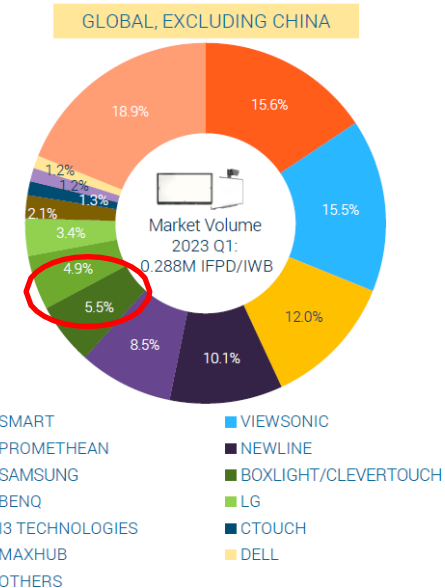
Market Overview & Competitive Landscape

- ❑ The Interactive Displays market expects to generate over 15.5 million global sales during the period from 2023 to 2027 and continues to exhibit both volume and value growth.
- ❑ While interactive whiteboards (IWBs) have been more or less exclusively used in Education, the Corporate meeting room market has become a secondary driver for interactive flat panel displays (IFPDs), although Education, especially K-12 still accounted for approximately 80% of global IFPD volume demand in 2022.
 - The addressable market of Corporate meeting spaces is larger than the number K-12 classrooms, and existing penetration is low, especially in smaller meeting rooms.
- ❑ 2023 global sales are expected to approximately 2.8 million Interactive Displays (IWB+IFPD), gradually increasing to approximately 3.3 million units in 2027.
 - Long-term forecasts are for a 1.7% volume and (2.3)% value CAGR '23-'27.
- ❑ Federal funding for U.S. school systems supports a robust growth outlook:
 - \$2.2 trillion CARES Act provides a budget of \$30.7B for the U.S. education industry. In addition, the \$900B COVID Relief Act provides an incremental \$82B of education funding, as well as the \$1.9 trillion American Rescue Plan provides an incremental \$168B. In total, this results in an estimated ~\$3,000 for every school child in public education within the U.S. and an estimated \$70,000 available per classroom.

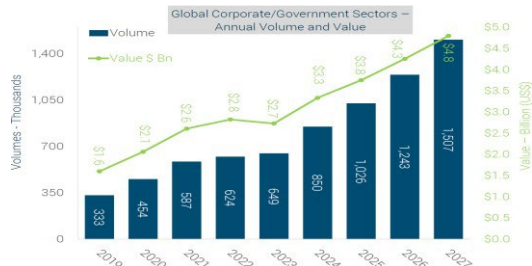
Annual Global Volume Forecast by Product & Sector



Q1 2023 Global (ex China) IFPD Market Share



Growth in Corporate Sector



Source: Futuresource Consulting (for all market overview & competitive landscape data)

Executive Leadership



MICHAEL POPE | CEO

Vert Capital | Managing Director
Taylor Family | CFO and COO
Omniture | SEC Reporting



GREG WIGGINS | CFO

Carmike Cinemas | CAO
Ernst & Young; BDO | Public Accounting



HANK NANCE | COO

Boxlight | President
Projector.com | General Manager
Prine | Project Manager



SHAUN MARKLEW | CTO

Sahara Presentation Systems | COO
Owl Video Systems | Sales Director



MARK STARKEY | PRESIDENT

Sahara Presentation Systems | CEO
EMC | Sr. Director EMEA
Logicalis UK | Managing Director

Board of Directors



RUDY CREW

NYC School District
Harvard University
Miami-Dade
County Public
Schools



DALE STRANG

Healthline Media
SpinMedia
Viximo



MARK ELLIOTT

Promethean
Apple
E3 Corporation



MICHAEL POPE

Vert Capital
Omniture
Grant Thornton



TIFFANY KUO

Everest Display
ExxonMobil
Deloitte



CHUCK AMOS

The Amos Group
Mind Research
Institute
GuideK12



WAYNE JACKSON

USA Technologies
SecureWorks
PWC

Investment Highlights



MARKET

- Large and growing market
- Replacement market



PROVEN LEADERSHIP TEAM

- Winning leadership team
- Track record of success and relationships



GLOBAL BRAND RECOGNITION

- Outstanding partner network and customer base
- Industry recognized for innovation and service



COMPREHENSIVE INTEGRATED SOLUTION SUITE

- Award-winning products, services, and support
- Software natively supports competitors' platforms
 - Strong suite of intellectual property



NEED FOR DISRUPTIVE THOUGHT LEADER

- Fragmented market
- Weakened competitors in a risk-averse market
 - Ideal market for consolidation

Thank You

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